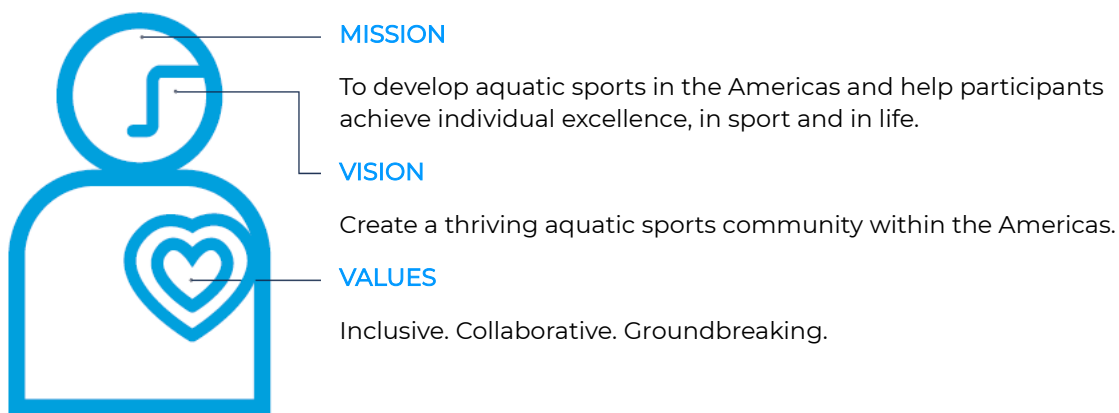




PLAN 2023-2027

PanAm Aquatics is the governing body for seven disciplines in aquatic sports in North, Central and South Americas. Those disciplines are artistic swimming, swimming, diving, high diving, water polo, open water and masters.

We are the organization that brings aquatic sports together in the Americas.



TARGET AUDIENCE

- Aquatic Athletes
- National Federations and their Leadership
- Coaches and Officials

GOALS

- Improve the level of all disciplines
- NF Governance and compliance with AQUA and PAQ
- PAQ Financial stability



Disciplines:

- Members will be experts in Officiating, Coaching and Event organization
- Annual plan of Virtual Webinars (AQUA) for Coaches development
- Annual plan of Virtual Webinars and resources for Officials
- Awareness of the AQUA Schools and Certification opportunities for Officials
- Collaboration with the regions to plan the Events calendar
- Collaboration with the discipline representatives of each of the NF's

Medical and Legal:

- Annual plan of Virtual Webinars of relevant information and topics for athletes and Coaches
- Implementation of the Code of Ethics (Legal) and processes
- Collaboration with the NF's to be compliant with PAQ and AQUA

Website, Bulletin, and Social Media:

- Resources for everyone
- Current

Marketing & Communications:

- PAQ Exposure and growth on social media
- Broadcast of PAQ Events
- Preparing presentations and plans for commercial opportunities

Executive:

- Relationships with NF's
- Collaborations with AQUA
- Processes defined and followed for transparency
- Budget